## **CMAA NATIONAL BURSARY PROGRAM 2020**

Awards are Open to all Current CMAA Members who meet minimum criteria

Kickstart Your Career Now!



The Terry Condon  Memorial Bachelor of  Business (Tourism &  Hospitality) Management  Bursary	The CMAA   NRA Food, Wine & Accommodation Services Tour Bursary Chicago, San Fran, Napa Valley, Hawaii	The Disney Institute's Approach to Quality Customer Service Program Bursary	The CMAA 'Tour and Taste' Tasmania Food & Wine Study Tour Bursary	The 'Exposure to Excellence Mentoring Program' Canterbury League Club & Castle Hill RSL Group Bursary	The Active Certified Club Manager (ACCM) Program Bursary
1 Offered Eligibility:  Open to all Members  40 ACCM points  Applicants must not have a university degree  The Winner MUST be a fully paid CMAA Member whilst undertaking the degree program	8 Offered Eligibility:  Open to all Members  25 ACCM points  Winners of an overseas bursary in the previous 2 years (1 August 2017-31 July 2019) at any CMAA level are ineligible to a pply	2 Offered Eligibility:  Open to all Members  25 ACCM points  Winners of an overseas bursary in the previous 2 years (1 August 2017-31 July 2019) at any CMAA level are ineligible to a pply	4 Offered Eligibility:  Open to all Members  25 ACCM points	2 Offered Eligibility:  Open to CEOs, GMs & Secretary Managers only  25 ACCM points	2 Offered Eligibility:  • Open to all Members  • 25 ACCM points
In honour of Past CMAA CEO Terry Condon this bursary provides a worthy candidate the opportunity to gain a University qualification in the Bachelor of Business Tourism & Hospitality Management with Southern Cross University.  This bursary is open only to those who have not achieved an undergraduate degree or equivalent.  The degree has a current market value of \$45,000 and can be taken in a Part Time Pattern to suit the needs of the bursary winner.	Departing from Brisbane 15 May 2020 returning 26 May 2020.  This USA tour bursarytakes in the world renowned 'National Restaurant Association Trade Show' in Chicago and affiliated local food & beverage venue tours; Napa Valley wine tours & food experiences in San Francisco; as well as accommodation services education activities and affiliated local venue tours in Honolulu.  Ideal for those managers wanting to experience innovative and exciting food and beverage concepts that can be utilised in their own venues.	World renowned, the Disney Approach to Quality Service course is regarded as the very best in customer service programs.  This bursaryis for those who share in the vision and passion for customer service as did past CMAA L&D Manager, Geoff Meston. It is a multi-day program (4 days) and cannot be substituted with any other Disney program.  Winners are required to undertake the program at Disney's Anaheim LA Training Institute. Any change of course location within the USA is at the Winner's expense.	A fabulous opportunity to embark on a 4 day tour of Tasmania's finest food and wine offering out of Hobart.  The tour includes hosted visits to distilleries, wineries, cheese manufacturers and award-winning restaurants.  With a world renowned reputation for a pristine ecological growing environment, local producers in Tasmania are winning some major awards.	CMAA is fortunate that both Castle Hill RSL Group CEO David O'Neil & the Canterbury League Club's CEO Greg Pickering continue to support our CEO members with the opportunity to spend 5 Days at either of their clubs with their management teams.  Each club is renowned for its operational excellence, gaming, & food & beverage strength, as well as its strong growth & profitability.  * Note these bursaries must be taken up in 2020 and subject to both David O'Neil's & Greg Pickering's availability.	The ACCM is becoming a prerequisite for modern club managers, and the ACCM education component provides a good grounding in the basic disciplines all managers need as they climb the career ladder. For those members who are intending to attain the Active Certified Club Managers Award (ACCM) the CMAA's prestigious internal industry recognition award.  *Winners have three years from the time of winning the award to complete their ACCM award.
Strict conditions regarding successful competition of the degree units apply. (contact Lori Luhrmann CMDA for details)	Inclusions: Economy flights, twin share accommodation, catering at scheduled group events, NRA registration, and an allowance of AUD \$700 pp for incidentals	Inclusions: Economy class flights to Los Angeles return, transfers, single room accommodation, Disney Course registration, an allowance of AUD \$700 pp for incidentals	Inclusions: Economy class flights to Hobart return, transfers, single room accommodation, tour & taste visits, an allowance of AUD \$500 pp for incidentals.	Inclusions: Economy class flights return & / or accommodation (if the winners are from outside the greater Sydney metropolitan area or as required)	Inclusions: Winners can use the bursary to cover the fees for registration on any of the ACCM Education Criteria training courses.

Educational Awards	Minimum	Putting your application together and			
International	Points	Submitting your application			
CMAA   NRA - Food Wine and Accommodation Services Study Tour 8 Awards Available Disney Institute - Geoff Meston Memorial Award 2 Awards Available Education - Australi Terry Condon Memorial Bachelor of Business Award 1 Award Available for use in Tertiary Education to the	25 points  25 points  an  40 points	Ensure you read and understand which requirements are needed for each particular bursary award. Ensure you have checked your CMAA Member points on the CMAA website and have the required number of points accrued between 31 July 2018 and 31 August 2019. Call CMAA to clarify anything you were not sure of.  All Applications Must Contain  1. Nomination Cover Letter Include a letter on your club letterhead and signed by your General Manager / Secretary Manager or President (if you are the CEO applying) nominating you and clearly stating the following: Your name and CMAA member number Your position The Bursary you are applying for Include this statement: 'I have checked the information in this application and it is correct'. The (insert club name) supports this nomination and will assist (insert applicant's name) with the financial costs and time off from work to participate in the Bursary Award prize on the specified dates, AND to personally attend the CMAA Bursary Award Dinner Ceremony as part of the Sponsors Appreciation Luncheon on Friday 29th November 2019 at the Cronulla RSL Club, Cronulla Sydney NSW.  2. Organisation Statement Statement about the club in which you are employed. 100 word (maximum word)			
Value of 45K		count)			
ACCM – Active Certified Club Manager 2 Awards Available	25 points	3. Applicant Statement  Statement about you, the applicant. Clearly state your position and provide an overview of your day to day role in your organisation. 100 word (maximum word count)  4. Bursary Award Goals  Using SMART goal setting criteria (listed in this brochure), detail three (3) specific objectives you wish to achieve with this bursary prize. 250 word (maximum word count) statement.  If you are unsure of SMART goal setting, search youtube on the topic, you will find a lot of examples on the internet  Exposure to Excellence Bursary – Further Requirements  State which Bursary you are applying for:  Canterbury League Club or Castle Hill RSL  Include a Challenge Statement: clearly and explicitly outlining what challenge(s)			
Exposure to Excellence Experience mentoring and Leadership	25 points				
The Tour and Taste Tasmania Food and Wine Study Tour  4 Awards Available	25 points	Include a Challenge Statement: clearly and explicitly outlining what challenge(s) your club is facing. 500 word (maximum word count) Intervention Statement: clearly outlining the specific areas that the applicant wishes to investigate, learn about, or seek help with during the bursary which will address the Challenge statement. 500 word (maximum word count) Terry Condron Memorial Executive Education Award – Further Requirements  1. Nomination Cover Letter 2. Organisation Statement - 200 word maximum word count 3. Applicant Statement: Your current role and how winning this Bursary will assist you in your future in the Club Industry 750 - 1000 words 4. Bursary Award Goals – 3 X Smart Goals required Submitting Your Application Closing Date: Applications for bursaries are to be submitted no later than 5pm Monday November 4, 2019 Late entries will not be judged.  Written Applications should be marked – "Private and Confidential" and forwarded to: Lori Luhrmann Learning and Development Manager e: lori@cmaa.asn.au Key Contacts Ralph Kober: CMAA Executive Officer ralph@cmaa.asn.au			
		Brad Jones CMDA CCM brad@cmaa.asn.au (02) 9746 4199 Lori Luhrmann CMDA Learning and Development Manager 0424639639			

	Specific: Stateclearly what it is that you want to accomplish   Achieve
M	Measurable: How will you know that you have achieved the goal? Provid way to evaluate, use metrics or data targets

 Achievable: Is this goal able to be achieved? is it within your scope or power and possible to accomplish

 Relevant: Makes sense within your job function. Improves the business in some way

• Time Bound: States the timeframe or the 'by when', completion of your goal . Lets you know when you are ther and helps to drive a timely completion.

## Key Dates Applications Open Monday September 9, 2019 Applications Close Monday November 4, 2019, 5pm

Judging will occur Thursday November 7, 2019 Winners will be announced Monday November 11, 2019 Bursary Lunch Cronulla RSL, Friday November 29, 2019

## **Rules and Conditions of Bursaries**

- Members can apply for a maximum of 2 bursary awards, limited to one overseas bursary and one non overseas bursary.
- Each bursary application must be submitted separately and address all of the individual submission requirements for each bursary award.
- Combined applications for more than one bursary award are not eligible and will not be judged.
- Recipients of an overseas bursary award in the last two years (01 August 2017 31 July 2019) at any CMAA level are ineligible to apply for an overseas bursary.
- An independent selection panel will assess an application on the basis of how successfully it meets the eligibility criterion and submission requirements.
- The selection of Bursary Award Winners is rated on firm criteria based on content and merit of the application.
- The decision of the Selection panel will be final and NO further correspondence or communication will be entered into.
  Winners are required under the Rules & Conditions of the Bursary Awards 2020 program to take up their Bursary at the
  time and to the destination stipulated within the Bursary and to be Financial Members of the CMAA at the time of taking
  up the Bursary.
- Affiliate members do not qualify for Bursary Awards
- Applicants must meet all the eligibility criteria and complete ALL the submission requirements.
- · Awards are NOT transferrable or convertible to cash or credits, either in full or part.
- The CMAA Board of Management studies reserves the right to cancel or reissue any bursary that cannot be taken on the dates specified.
- Successful applicants are required to attend the CMAA Bursary Award Presentation Luncheon held at the Cronulla RSL Club, on November 29, Cronulla Sydney to receive their award.
- Winners may bring one representative from their club to the Presentation Luncheon as their Guest (FOC), any further attendees will be charged at the luncheon rate.
- Eligibility Activity Points for any award are accumulated from July 2018.
- Winners of International Awards must have Current Valid Passport
  - \* Receipt of any international bursary in the last 24 months renders you ineligible
- The CMDA Board of Management Studies reserves the right to cancel or re-issue any Bursary that cannot be undertaken by an award recipient.
- Winners of a Bursary involving travel must be available to take up their Bursary at the time and to the destination stipulated.
- All travel is in economy class ticketing unless otherwise stated.
- Bursary awards *MUST BE* redeemed within 12 months from the date the award was received. Bursary Awards older than 12 months will be forfeited. Requests for an extension beyond 12 months, will be considered on application to CMAA for extenuating circumstances only.
- The Terry Condon Memorial Bursary has a length of up to 6 years from commencement to finish in permanent part time capacity. The recipient must maintain a full membership status of the CMAA for the duration of the study period. Payment of course fees are incremental and each course module must have a minimum of 'pass' to receive the payments of the next modules.
- All Bursary recipients MUST BE financial members of the CMAA and employed at a registered Club at the time off taking up their Bursary.
- Other conditions may apply. Contact the CMAA for further clarification on any of these matters on 02 9746 4199 and speak to Brad or Lori
- Visit us on cmaa.asn.au for more information
- Details of all bursaries are correct at the time of printing and may be subject to change.
- Further Conditions apply to the award for the Terry Condron Memorial Bursary and are available through the Training department of the CMAA.